



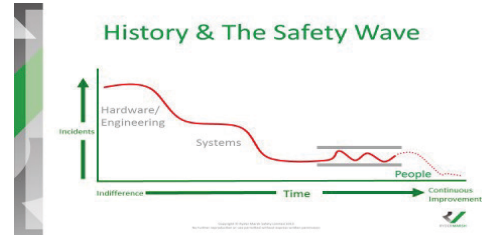
78% reduction in Lost Time Incidents in 18 months

The client:

Terex Corporation is a large multinational organization manufacturing heavy plant equipment for a wide range of industries, under brands including; Genie, Fuchs Cranes, DeMag Cranes, PowerScreen.

Their challenge:

Terex Corporation started their journey due to the number of serious injuries on their sites. The common theme throughout the sites was that all of the traditional Health & Safety was in place, but they were still having accidents and the LTI's were flat lining. Their challenge was a global reduction in LTI's.



How they are succeeding: Engagement with RyderMarsh OCAID Limited

As world leaders in implementing effective safety cultures, RyderMarsh OCAID were invited to discuss the methodology for taking the organization to the next stage of their health and safety culture where LTI's would be minimized with management and front line staff contributing to the success of the project. Continuous improvement would be at the heart of the project.

RyderMarsh OCAID first worked on the Motherwell site in Scotland which at the time was their worst performing site in terms of LTI's. The site turned around to become one of their best performers - from averaging 2-3 LTI's a month to well beyond their first year LTI free.

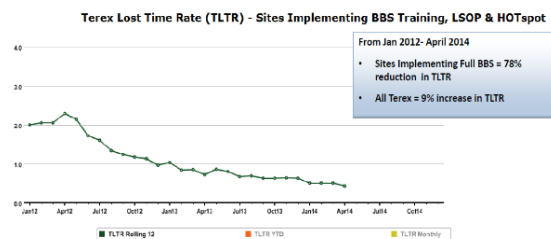
RyderMarsh OCAID are continuing to work with Terex Corporation on sites in:

- Germany
- France
- Ireland
- Australia
- China
- And all across the USA

The outcomes:

Sites within Terex Corporation that have applied RyderMarsh OCAID Cultural Safety models have seen on average a 78% reduction in in LTI's.

What has BBS helped to deliver?



Jennifer Swaim - Senior VP HSE - TEREX